

notification message and decide whether or not to sell the ticket or tickets to the user or individual. If ticket holder desires to sell the ticket or tickets, the ticket holder, at step 405, can transmit an appropriate seller's message to the central processing computer 10. The seller's message can contain information regarding instructions for selling the tickets to the user or individual.

The seller's message can also contain a counter-offer such as a counter-offer offering to sell the ticket or tickets at a different price. In the case of a counter-offer being included in the seller's message, the central processing computer 10 can so notify the user or individual and any of the above-described steps can be repeated until a deal is reached between the two parties.

In another preferred embodiment, the ticket holder can be provided with contact information for or regarding the user or individual. In this embodiment, the ticket holder can contact the user or individual and the two parties can thereafter communicate with each other and/or enter in a transaction involving the tickets independently of the central processing computer 10.

At step 406, the central processing computer 10 can receive and process the seller's message containing and can consummate the transaction involving the sale or resale of the ticket or tickets. At step 406, the central processing computer 10 can process and/or consummate the transaction by effectuating payment to the ticket holder such as by depositing payment for the ticket or tickets into a respective financial account corresponding to the ticket holder. The central processing computer 10 can also effectuate any withdrawal(s) from a financial account(s) of the user of individual, if applicable. The central processing computer 10 can also effectuate payment to any third party facilitators or ticket issuers, or any other third parties who are or who may have earned a commission for facilitating the sale or for assisting in facilitating the sale.

At step 406, the central processing computer 10 can also generate a notification message for the user or individual in order to notify him or her of his or her purchase of the ticket or tickets. The notification message can include information regarding the ticket or tickets purchased as well as the price paid for the ticket

or tickets. The central processing computer 10 can also, at step 406, transmit the notification message to the user communication device associated with the user or individual.

At step 406, the central processing computer 10 can also transmit the information for or regarding the ticket or tickets to the user communication device 20 of the user or individual purchasing the ticket or tickets. In the case of a kiosk-based user communication device 20, or a computer or communication device having a printer associated therewith and/or integrated therewith, the ticket information can be printed out in hard copy form at the user communication device 20 and be utilized as a conventional ticket.

In the case of a computer or communication device which does not have a printer associated therewith, the ticket and/or ticket information can be displayed and/or stored for display to event or venue personnel in order to evidence the user's or the individual's purchase of the ticket or tickets. When displayed on the user's or the individual's communication device 10 the ticket information can constitute an electronic ticket for the event.